

# 12TH ANNUAL HEALTHCARE INNOVATION CONFERENCE

SHERRILL MORGAN

THURSDAY	DAY 1 AGENDA	9.18.25
8:30am - 9:00am	CONFERENCE REGISTRATION AND NETWORKING	
9:00am - 9:20am	<b>WELCOME &amp; OPENING REMARKS</b> <i>Mark Morgan   SHERRILL MORGAN</i>	
9:20am - 10:10am	<b>CLIENT CONVERSATIONS: \$0 TO \$22M: THE CREATION OF THE MSSC HEALTHCARE TRUST</b> <i>Terri Evans   EAS Health</i> <i>Mark Morgan   SHERRILL MORGAN</i> <i>Karen Naccarato   SHERRILL MORGAN</i> <i>Teresa Winter   Bartlett City Schools</i> <i>Frank Stockdale Carney   Evans Petree</i>	
10:10am - 10:40am	<b>SELF-FUNDED OBESERVATIONS</b> <i>Priya Patel   McKinsey &amp; Company</i>	
10:40am - 11:40am	<b>DESIGNING A PLAN EMPLOYEES ACTUALLY WANT</b> <i>Mark Morgan   SHERRILL MORGAN</i> <i>Tom Wiechman   Industry Expert</i> <i>Lisa Boone   American Fidelity</i> <i>Bill Banks   St. Elizabeth Healthcare</i> <i>Mike Molyneux   Symbol Health Solutions</i> <i>Allan Zaenger   Pharmaceutical Horizons</i> <i>Kurt Harden   MedBen</i>	
11:40am - 12:00pm	<b>FROM DOUBT TO NATIONAL SUCCESS: PERSEVERING AS A SINGER-SONGWRITER</b> <i>Zach Morgan   SHERRILL MORGAN</i> <i>Chace Saunders   Singer-Songwriter</i>	
12:00pm - 1:00pm	LUNCH	
1:00pm - 1:50pm	<b>WHY YOU NEED TO OWN YOUR PHARMACY BEFORE IT OWNS YOU</b> <i>Terri Evans   EAS Health</i> <i>Karen Naccarato   SHERRILL MORGAN</i> <i>Teresa Winter   Bartlett City Schools</i> <i>Steve Parsons   Parsons Risk Strategies</i> <i>Matt Hoff   A-S Medication Solutions</i> <i>Brian Fargus   MedBen</i> <i>Rebecca Mitchell   Care4Us Pharmacy</i>	
1:50pm - 2:05pm	<b>CLIENT CONVERSATIONS (DANZER): IMPROVING BENEFITS &amp; AVOIDING BANKRUPTCY</b> <i>Blair Pickerill   SHERRILL MORGAN</i> <i>Allan Zaenger   Pharmaceutical Horizons</i>	
2:05pm - 2:20pm	INTRODUCTION TO AMERICAN FIDELITY & NETWORKING BREAK	
2:20pm - 3:40pm	<b>WHAT LEADING INVESTORS SAY IS NEXT FOR HEALTHCARE INNOVATION</b> <i>Mark Morgan   SHERRILL MORGAN</i> <i>Steven Collens   Matter Health</i> <i>Scott Steever   RC Capital</i> <i>Steven Levy   Unorthodox Ventures</i> <i>David Kereiakes   Windham Capital Partners</i> <i>Rishad Usmani, MD   HealthTech Investors</i> <i>Vineet Jain   Wild Tree Ventures</i>	
3:40pm - 4:30pm	<b>THE REAL COST OF DIABETES AND MANAGING GLP-1s</b> <i>Mark Morgan   SHERRILL MORGAN</i> <i>Jeff Bernhard   Heuro Health</i> <i>Dylan Attard, MD   MedTech World</i> <i>Walter Hoff   Sav-Rx</i> <i>Steve Parsons   Parsons Risk Strategies</i> <i>Owen Willis   Opal Ventures</i>	
4:30pm - 4:40pm	CLOSING REMARKS	
6:00pm	DUGOUT CHAT WITH MARK MORGAN	
7:00pm	CINCINNATI REDS VS CHICAGO CUBS	

# 12TH ANNUAL HEALTHCARE INNOVATION CONFERENCE

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FRIDAY	DAY 2 AGENDA	9.19.25
8:30am - 9:00am	CONFERENCE REGISTRATION & NETWORKING	
9:00am - 9:15am	<b>INTRODUCTORY REMARKS</b> <i>Mark Morgan   SHERRILL MORGAN</i>	
9:15am - 9:45am	<b>THE LEGAL RUNDOWN WITH LISA STAMM</b> <i>Lisa Stamm   SHERRILL MORGAN</i>	
9:45am - 10:45am	<b>INNOVATION IN ACTION</b> <i>Blair Pickerill   SHERRILL MORGAN</i> <i>David Kereiakes   Windham Capital Partners</i> <i>Sally Pace   Connect Healthcare Collaboration</i>	
		<i>Mike Molyneux   Symbol Health</i> <i>Owen Willis   Opal Ventures</i> <i>Brooke Hupp   MedBen</i> <i>Cody Simmons   DermaSensor</i>
10:45am - 11:30am	<b>THE COMING CLINIC REVOLUTION</b> <i>Mark Morgan   SHERRILL MORGAN</i> <i>Mike Molyneux   Symbol Health</i>	
		<i>Matt Hoff   A-S Medication Solutions</i> <i>CareATC</i> <i>Dylan Attard, MD   MedTech</i>
11:30am - 11:50am	CLOSING	
11:50am - 1:00pm	LUNCH	
1:00pm	OKTOBERFEST ZINZINNATI	

## Wednesday, September 17th

Join us for a special Welcome Concert at the Renaissance Cincinnati Downtown Hotel. Drinks and live music by Chace Saunders will begin at 7:00. Families are welcome to attend.



## Friday, September 19th

Join us for drinks at the nation's largest Oktoberfest, located in downtown Cincinnati. This is the second-largest Oktoberfest in the world outside of Munich!



## Thursday, September 18th

This year, our main conference social event will take place at the Great American Ballpark! We have a party suite reserved for you and a guest to view the game with food and drinks provided.



SHERRILL MORGAN

There is no cost to register but registration is required. You can register at [www.sherrillmorgan.com/registration](http://www.sherrillmorgan.com/registration). Parking is available nearby for conference attendees.

**Renaissance Cincinnati  
Downtown Hotel**